BUSINESS OWNERS · PE-BACKED PORTCOS · FOUNDERS 12–24 MONTHS FROM A PROCESS

Don't let the buyer find it first.

83% of failed post-LOI deals trace to technical liabilities discovered during buyer diligence. The findings don't disappear — they become retrade ammunition, escrow holds, or walk conditions. Whoever finds them first controls the story.

83%
OF FAILED POST-LOI DEALS ATTRIBUTED TO UNDISCLOSED TECHNICAL LIABILITIES

5.7%
AVERAGE VALUATION LIFT FROM SELL-SIDE VENDOR DUE DILIGENCE

$2.85M
INCREMENTAL ENTERPRISE VALUE ON A $50M EXIT AT 5.7% LIFT

Swipe for services, pricing, and engagement details ›

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FOR SELLERS

FOR SELLERS *Business owners preparing for PE sale · Portfolio companies approaching exit · Founder-led businesses 12–24 months from a process*

Sell-side technology governance. Built to defend your number before the data room opens.

EXIT MULTIPLE · RETRADE PREVENTION · VDR READINESS · INSURABILITY · NARRATIVE CONTROL

EXIT-FOCUSED ENGAGEMENTS

PRE-EXIT HEALTH CHECK	Asset Review diagnostic 12–24 months before initiating a process. Quantifies what an unaddressed finding costs in valuation before a buyer gets to it. $4,500 flat, credited to any deeper engagement.
EXIT VALUE CREATION	12–18 month pre-exit execution program. Closes the gaps that suppress the multiple — AI governance, cyber posture, vendor rationalization, architecture documentation. Makes the number bigger.
SELL-SIDE VDD	Vendor Due Diligence run on your terms before the data room opens. Documents findings, frames remediation, removes price-chip surface area. Average 5.7% valuation lift. $65,000.
EXIT READINESS & VDR	Packages the technology narrative for the data room. Technical documentation organized, technology section of CIM drafted, findings presented in a form that withstands buyer scrutiny. Defends the number you already have. $42,500.

The Logan Ledger · Proprietary governance framework with tamper-evident audit log

264	217	15	36
TASKS	ARTIFACTS	SITUATIONS	YRS DISTILLED

Documentation that holds up to LP scrutiny, regulatory review, and buy-side diligence.

WHY IT MATTERS

83%
of failed post-LOI deals trace to undisclosed technical liabilities. Most were findable before the process started.

5.7%
average valuation lift from sell-side VDD. On a $50M transaction, $2.85M in incremental enterprise value — before a single negotiation.

The Retrade Risk
Buy-side diligence firms are paid to find what sellers haven't fixed. Every finding they surface is leverage. Sell-side VDD removes that leverage before it exists.

AI Exclusions at Renewal
Berkley introduced absolute AI exclusions in D&O and E&O. Undocumented AI use creates insurability risk that surfaces in buy-side diligence and post-close R&W claims.

FRONT DOOR
$4,500
Asset Review in 5–7 days. Top findings ranked by exit-multiple impact. Remediation cost envelope. Credited to any deeper engagement within 90 days.

EXIT VALUE CREATION
$22,500/mo
Makes the number bigger. 12–18 month pre-exit execution program. Retainer plus success fee tied to documented multiple expansion.

SELL-SIDE & VDR
From $42,500
Defends the number you have. Sell-Side VDD $65,000. Exit Readiness & VDR $42,500. Exit Readiness Package (both) $95,000.

3B makes the number bigger. 3C defends the number you already have.

› **Schedule a 15-minute call calendar.yoursoftwarecto.com/djlogan**

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